

Cable Chat



What's On TV?

RFD-TV...Channel 206

RFD-TV is the nation's first 24-hour television network dedicated to serving the needs and interests of rural America and agriculture.

WITN 24/7 Weather...Channel 10

Offers local weather updates on the 7s at :07, :17, :27, :37, :47 and :57 after the hour.

ESPN Classic...Channel 33

All-sports television hall of fame—features the world's largest library of rare and exclusive programming from the NFL, NBA, NHL, MLB, boxing, Olympics, golf, tennis, figure skating and college football and basketball.

Chiller...Channel 264

Chiller offers programming directly related to the horror genre, including classic television series, reality unscripted series and documentaries and feature films from the NBC Universal library and other sources..

Starz in Black...Channel 374

Movies and entertainment for the black audience.

Contact Us

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Hours

Monday-Friday
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Call Before You Dig

811

Where's My Game?

Have you ever sat down to watch your favorite team play the big game only to have some other programming on instead? This frustrating event is called a Blackout and it has nothing to do with your cable TV provider. In broadcasting, a **blackout** is when certain programming, usually sports, cannot be televised in a certain media market.

The purpose is theoretically to generate more money by obligating certain actions from fans, either by making them buy tickets or watch other games on TV. While financially a logical procedure on the part of those providing the programming, blackouts are frequently unpopular with the affected audience.

As a result of contractual agreements between professional sports leagues and broadcasters, the FCC may sometimes require a blackout of some games of sports teams. The Sports Blackout Rule protects the holder of the exclusive distribution rights to a local sporting event. The sports blackout rule is only applied if a local TV broadcast station is not carrying the local sporting event.

If a local TV broadcast station does not have permission to carry the local game, then no other broadcaster's signal displaying the game can be shown in the protected local blackout zone. If a national broadcasting service like ABC, NBC, CBS, or FOX has national rights to broadcast a game, customers may not be able to receive that game, depending on their local market. All sports packages through every provider are subject to blackouts, there are no exceptions.

Blackouts occur typically within 50 miles of the local market. Each league has different blackout rules that can change at any time. Before giving up on watching your game on a particular channel, be sure to check your on-screen guide. The game may be on a different channel than what you are expecting. **Suggestion:** Go to the Quick Menu by pressing the Menu button once on your remote. Arrow over to the icon that resembles a ball and press Ok. Choose your sport and scan the listings for the game you want to watch. *For more information on using Quick Menu, see Feature Presentation on the reverse side.*

What's On TV?

The LMN (channel 29) Original Movie *Natalee Holloway* premieres Sunday, April 19 at 8 p.m. Told from the point of view of Natalee's mother, Beth Twitty, the movie will give viewers insight into this horrific tragedy and the heart of the woman behind the International Safe Travels Foundation.



Extreme Makeover: Home Edition came to Jamesville on March 6 and built a new home for Jeff Cooper and family in just one week with lots of help from local volunteers and generous sponsors. Watch as they "move that bus" on Sunday, May 3, at 8 p.m. on **ABC-WCTI** (channel 12).

