

Cable Chat



What's On TV?

WYDO FOX8...Channel 8

Serving the people of eastern North Carolina with great programs such as American Idol, 24 and House.

Planet Green...Channel 65

From gear to gourmet, renovation to innovation, find out what's cool, what's hot and what's next. This is your entertainment destination dedicated to living the green life.

Hallmark Movie...Channel 246

*Hallmark Movie HD...Chnl 846
A mix of Hallmark Hall of Fame presentations and Hallmark Channel original movies, classic theatricals, mini-series and special events.*

HBO Family...Channel 332

Safe, commercial free programming for all the children in the family, whatever their ages.

80's Hits...Channel 918

A wide mix of pop, dance, R&B, party tunes, Rock "n" Roll, and new wave flashbacks.

Contact Us

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Hours

Monday-Friday
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Call Before You Dig

811

Networks Determine Programs And Schedules

TriCounty Telecom is sensitive to viewer interests and invests a great deal of time and effort to determine what cable channels you would like to see carried. Although channel selection is done by your cable provider (i.e. TriCounty Telecom), the content or programs on the individual channel and the viewing schedule are controlled by the network or programmer (e.g. HGTV, TBS, Hallmark Channel, etc.).

There are two kinds of basic cable networks—general interest networks and specialty networks. General interest programming includes movies, drama, off-network reruns and sports and tend to appeal to more broad ranging audience tastes. USA Network and TNT are examples of general interest programmers. Specialty networks deal with more specialized forms of content. For example, Animal Planet programs mostly animal and pet-related content, and ESPN supplies sports and sports-related programming. TriCounty Telecom strives to offer you a mix of these two types in our Classic, Deluxe and Elite packages.

Cable networks or programmers have two choices when it comes to obtaining programs: acquire material or produce it themselves. For acquisitions, networks shop around for content ranging from off-network broadcast reruns (e.g. *The Cosby Show*, *E.R.*) to original programs (e.g. *South Park*) or motion pictures (e.g. Lifetime's movies) from outside producers. Self-produced material involves "in-house" production done by the programmers themselves. Most basic cable networks use a mix of acquisition and self-production. The programmer decides when and how often the programs air. Some channels show the same movie back-to-back or air three of four episodes of a particular program back-to-back. As a cable provider, TriCounty Telecom has no input on these decisions.

In addition to basic services, there are premium or pay services. Motion pictures are the principal content of premium cable services and Pay-Per-View (PPV). A motion picture is first released to theaters and then to the home video market (e.g. DVD). Approximately sixty to ninety days later, the movie is shown on PPV and after a time lapse is available for premium services such as HBO. Finally, the motion picture moves to broadcast television and into syndication. Many premium services are increasing production of their own content for use on their networks. Again, the programmer determines the content, repetition and schedule.

TriCounty Telecom is always interested in your feedback and suggestions. When possible, we try to accommodate your requests; but there are some situations over which we have no input—program content and scheduling being two of them.

Reminder...Pay-Per-View Channel 410 (iNDEMAND HD) is available only to subscribers who have HD/DVR service and an HDTV. Please keep this in mind when placing a PPV order.

TV Trivia

1. What boxer actually bit off a chunk of his opponent's ear in a 1997 fight?
2. What year did the first man walk on the moon?
3. What is the number to dial to order a Pay-Per-View movie? What is the cost of the movie?
4. What state is bordered by Nebraska, Kansas, Oklahoma, New Mexico, Utah and Wyoming?
5. What part of "The Simpson" opening credits is different on each episode?

See answers below

Feature Presentation

With i-Guide, you can set **Reminders** so you don't miss shows you want to watch.

Using the **Guide** button on your remote, scan through the program listings. When you see a program title that looks interesting, highlight the title and press **Info**. From this Program Information screen, highlight the **Bell** icon in the **Quick Menu** and press **OK**. Follow the on-screen prompts to confirm the **Reminder** or set **Reminder Options**.

Reminder Options let you customize the frequency and timing for **Reminders**.

- Use the right/left arrow buttons to set repeating **Reminders** that will appear Once, Once a Day, Once a Week, Mon-Fri or Sat-Sun
- Determine the Start Time for the **Reminder** to appear on screen
- **Reminder** End Time extends the reminder up to 2 hours after program ends

What's the Answer?

1. Mike Tyson
2. 1969 (July 20)
3. 964-PPV8 (964-7788); \$3.99
4. Colorado
5. The family sitting on the couch

Pay-Per-Views Coming In August



- > **WWE Presents: The Greatest Show of the 90's**
- > **Dragonball: Evolution**
- > **UFC 101: Declaration**
- > **WWE: Summerslam**
- > **UFC 102: Couture vs. Nogueira**
- > **TNA: Hard Justice**
- > **Knowing**
- > **Watchmen**
- > **Push**

The Wiggles Coming To Sprout!

The world's most successful children's entertainment group is coming to Sprout. Beginning August 24, Sprout will be the exclusive U.S. home of *The Wiggles* when they debut as the hosts of a brand-new 6-9 a.m. morning block. In addition to this new original content, Sprout will air existing *Wiggles* episodes throughout the day. *The Wiggles* new morning show block will kick off Sprout's unique schedule, which follows the day of the preschooler from breakfast to bedtime.



What's New On TV In August

QVC (channel 23) presents the *22nd Annual Klondike Gold Rush Sale* on Monday, August 17. Don't miss 24 hours of brand-new designs and returning favorites, all at low sale prices, plus valuable Summer Surprises throughout the day.



National Geographic (channel 55) presents *Drain the Ocean* on August 9 at 9 p.m. Combining the latest scientific data and computer hardware/software, water from the ocean is drained to reveal the landscape of the ocean bed.



FamilyLand Goes Dark

As of July 1, 2009, **FamilyLand** (channel 216) ceased transmission of their service, citing hard financial times as a contributing factor.



Movies All Day Every Day For Only Pennies A Day

<u>HBO</u>	<u>Showtime/TMC</u>	<u>Starz/Encore</u>	<u>Cinemax</u>
HBO	Showtime	Encore*	Cinemax
HBO HD	Showtime HD	Encore Action*	Cinemax HD
HBO Family	Showtime Too	Encore Love*	More Max
HBO2	Showtime Showcase	Encore Mystery*	Action Max
HBO Signature	Showtime Extreme	Encore Drama*	Thriller Max
HBO Comedy	Showtime Next	Encore Westerns*	
HBO Zone	Showtime Family	Encore WAM!*	
	Showtime Women	Starz	
	FLIX	Starz HD	
	The Movie Channel	Starz Edge	
	tmc xtra	Starz Comedy	
		Starz in Black	
		Starz Cinema	
		Starz Kids & Family	
		\$14.50/month	
\$13.35/month	\$13.35/month	\$ 7.75/month*	\$11.15/month