

Cable Chat



What's On TV?

TLC...Channel 47

TLC HD...Channel 747

Celebrate life's surprises with programming that explores lives you can laugh with and learn from.

VH1 Soul...Channel 232

Listen to the sweet sounds of R&B music, satisfying the desires of urban adults who want more of the NeoSoul and R&B hits they love.

Fox Movie Channel...Chl 240

A whole studio on one channel, presenting films from Twentieth Century Fox unedited and commercial free, and original programming revealing how Hollywood movies are made today.

ENC TV...Channel 18

Airs first-run syndicated programming, local news and sports.

More Max...Channel 302

Double the entertainment choices with more hit movies from Cinemax.

Contact Us

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Hours

Monday-Friday
8:00 a.m.-4:30 p.m.

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Time-Temperature-Weather

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Call Before You Dig

811

Programming And Pricing

TriCounty Telecom is sensitive to viewer interests and invests a great deal of time, money and effort in determining what programs you, the subscriber, want to view. There are hundreds of cable networks with programming ranging from arts and entertainment to sports and movies. The programming networks selected to appear in your cable lineup are chosen as a result of your input, system channel capacity, cost of programming and other contractual obligations negotiated with programmers in return for carriage agreements.

Although the airwaves may be free, content is not. The people who create your favorite cable TV shows spend millions of dollars on equipment, production and satellite distribution costs, talent salaries, licensing fees, etc. Without a steady revenue source to support these expensive programs, new, high-quality programs could not continually be produced. As mentioned in the August *CableChat*, cable networks must either purchase or produce programming.

While ad sales are a source of revenue to cable networks, they also receive revenue from cable operators like TriCounty Telecom. Almost every cable network in your lineup charges TriCounty Telecom a license fee per subscriber per month. Prices range from as little as \$0.04 to over \$4.00, with costs increasing every year. For example, network XYZ may charge \$4.00 per month per subscriber. If TriCounty Telecom has 1,000 subscribers, that network is paid \$4,000.00 per month for TriCounty's right to carry their programming. And this is just one network!! In addition, many cable networks require operators to carry and pay for several of their services to gain the right to carry one.

Federal regulation called MustCarry/Retransmission Consent also affects your channel lineup. If a local broadcaster (WITN, WNCT, WCTI, etc.) exercises his or her right under the Must Carry rules, then TriCounty Telecom is required to carry the station (at no charge). If a local broadcaster requests Retransmission Consent instead, TriCounty Telecom must negotiate with the broadcaster for the rights to carry that station. Every three years broadcasters must make their elections. Up until the last election in October 2008, only one local broadcaster had elected retransmission with a per subscriber fee. Now all have elected retransmission and are charging a per subscriber fee.

New Channels Coming Soon

TriCounty Telecom is planning to add several channels to your lineup. While most of the additions will be available after the first of the year, three will be added within the next week or two.

NFL Network and NFL Network HD will be included in the Deluxe package and Red Zone HD will be in the Elite package. Note: You must have an HD/DVR set top and an HDTV to receive NFLN HD and Red Zone HD.

Stayed tuned to *CableChat* for information on other new channels as contracts are finalized.

Trivia

1. How many Americans were killed or listed as "Missing In Action" during the Vietnam War?
2. Where was the first Pizza Hut built?
3. What magician was known as the "man who fooled Houdini"?
4. How many Academy Awards did the first *Godfather* movie win?
5. What year was the sudden-death overtime period adopted by the NFL?

See answers below

Feature Presentation

Imagine...coming home to your own personal library of television programs, movies and sport that you can watch whenever it's convenient for you. It's TV for your schedule.

Pause live television! Rewind and replay programs so you don't miss a beat.

Record your favorite programs and view them as many times as you want, whenever you want. You can even record High Definition TV. All without rentals, tapes or returns.

Your Dual Tuner DVR has made recording and watching your favorite programs easier than ever. Powered by i-Guide, now you can watch a program while recording another or record two programs at once! You have your own personal video library, stored on your digital set-top box, so you can watch them at your convenience. You can even pause, fast forward and rewind LIVE TV to playback the scenes you've missed.

Call 964-8000 And Start DVRing Today!

What's the Answer?

1. 58,226
2. Wichita, Kansas
3. Dai Vernon
4. Three
5. 1974



Pay-Per-Views Coming In October

- > **WWE Presents: Greatest Tag Teams**
- > **Observe and Report** > **TNA: Bound For Glory**
- > **UFC 104: Machida vs. Shogun** > **Dance Flick**
- > **WWE: Bragging Rights** > **Duplicity** > **Earth**
- > **Hannah Montana The Movie** > **Adventureland**

What's New On TV In October

Fox Reality Channel (channel 265) presents the *2009 Fox Reality Channel Really Awards* Saturday, October 17 at 10:00 p.m. from the famed Music Box @ Fonda in Hollywood. The "Reallys" is the only awards show to celebrate the best in reality television. Also on FRC, the hottest original series is back. *The Academy: Orange County Fire* premieres at 9:00 p.m. Saturday, October 24. Follow Orange County firefighter recruits, who endure the high pressure atmosphere that comes with learning how to fight fires.

nip/tuck will return for its sixth season Wednesday, October 14, at 10:00 p.m. on **FX** (channel 50) with ten new episodes. The new season will include guest stars Vanessa Redgrave, Rose McGowan, Mario Lopez, Barry Bostwick and Gilles Marini.

ESPN's multimedia coverage of the 2009-10 NBA regular season begins with doubleheaders Wednesday, October 28—New Orleans at San Antonio at 8:00 p.m. followed by Utah at Denver at 10:30 p.m.—and Friday, October 30—Chicago at Boston at 8:00 p.m. and Dallas at the defending NBA champion Los Angeles Lakers at 10:30 p.m.

Fox Soccer Channel (channel 285) will air an MLS game every Saturday for 33 regular season games and 3 playoff games during the 2009 season with a live pre-game, halftime and post-game show. Included in these shows will be expert analysis, player and coach interviews, highlights of other league matches and statistical updates.

Reminder...Solar interference will affect many of your channels during October. Outages will be most prominent October 5-9 beginning around 4:05 p.m. and will last about 5 minutes.

Introducing

ESPN360.com

—a high-tech digital control room capturing live sports from around the globe and bringing them to you on your computer at home or when you are away from home.

Best of all, it's **free** to Tri-County Telecom DSL subscribers with 512K or higher speeds. Simply go to www.goTriCounty.com, click on the ESPN360.com button and start watching live and/or replayed sporting events.

ESPN360.com, it's that easy and best of all, it's **FREE**.

Rate Changes

Effective November 1, 2009, each additional receiver will lease for \$3.95 per receiver per month (excluding HD/DVR). Subscribers who currently have a second receiver at no charge will see no change.

HD/DVR receiver lease will change to \$12.95 per receiver per month.



Fall Back One Hour November 1