

# Cable Chat



## What's On TV?

### GAC...Channel 237

*Great American Country provides "star power" through top country music videos, celebrity interviews and exclusive performances.*

### Nickelodeon...Channel 25

*Nickelodeon serves up live action, comedies and Emmy-award winning animation during the day, switching to the best-loved and time-tested shows at night.*

### Speed Channel...Channel 280

*Speed Chnl HD...Channel 889*  
*From racing and restoration to dirt bikes and low riders, it's all about Speed. Original programming and world-class racing events put Speed fans in the driver's seat of non-stop action.*

### Hard Rock...Channel 913

*Spotlights today's best current and cutting edge hard rock and aggressive rock artists.*

### HBO Zone...Channel 339

*Fresh mix of films, music videos and hard-hitting HBO programming.*

## Contact Us

2193 NC 99 Hwy South  
P O Box 520  
Belhaven, NC 27810

### Hours

Monday-Friday  
8:00 a.m.-4:30 p.m.

### Phone

252.964.8000  
252.927.8000

### Fax

252.964.2211

### Email

Questions @goTriCounty.com

### On The Web

www.goTriCounty.com  
www.goTriCounty.biz

### Time-Temperature-Weather

252.927.2000

### Call Before You Dig

811

## How Movies Are Rated

In the November 2009 **CableChat**, television program ratings were discussed. Although the ratings system used for movies is similar in nature, there are some differences. The movie ratings system is a voluntary system operated by the Motion Picture Association of America (MPAA) and the National Association of Theater Owners (NATO). The rating system was founded in 1968.

The ratings are decided by a full-time Rating Board, located in Los Angeles, comprised of 10-13 members who serve for periods of varying length. There are no special qualifications for Board membership except that the members must have a shared parenthood experience, must possess an intelligent maturity and have the capacity to put themselves in the role of most American parents so they can view a film. They then apply a rating that most parents would find suitable and helpful in aiding their decisions about their children and what movies they view. Board members use the same criteria as any parent making such a judgment—theme, language, violence, nudity, sex and drug use are among content areas considered in rating a film.

Submission of films to the Board for rating is voluntary. Most producers/distributors opt to do so; those who elect not to submit to a rating system can go to market without a rating or with any description or symbol they choose as long as it is not confusingly close to the G, PG, PG-13, R and NC-17 symbols used by the MPAA. Ratings are determined by the Board viewing each film submitted. Each member estimates what most parents would consider to be an appropriate rating. After group discussion, each member votes on the rating and spells out his/her reason for the rating. There are appeal procedures producers/distributors may follow should they disagree with a rating.

Motion picture theater owners were the first group in the entertainment industry to enforce the guidelines of the rating system. As home video became more popular in the 1980s, video retailers also embraced the voluntary guidelines of the rating system. To facilitate its use, ratings are displayed on both the entire home entertainment package and the videocassettes and DVDs.

### MPAA Rating Key:

G: General Audiences All Ages Admitted

PG: Parental Guidance Suggested Some Material May Not Be Suitable For Children

PG-13: Parents Strongly Cautioned Some Material May Be Inappropriate For Children Under 13

R: Restricted Under 17 Requires Accompanying Parent Or Adult Guardian

NC-17: No One 17 And Under Admitted

UR: Unrated

More information on the MPAA, NATO and ratings system can be found at [www.mpa.org/Ratings\\_HowRated.asp](http://www.mpa.org/Ratings_HowRated.asp).

## Trivia

1. The Chinese city of Beijing was previously known as what?
2. In which month did the attack on Pearl Harbor take place?
3. Boris Karloff starred as which monster in one of the first horror movies?
4. Who was the first Boston Celtics coach to lead the team to two straight titles?
5. Which 1980s US President survived an assassination attempt?

See answers below

## Feature Presentation

Finding something to watch is easy with **i-Guide**. View program listings the way you want, including **Listings By Time, By Channel** or **By Category**.

Select a **Search** category from the Main Menu or Quick Menu to display listings. Available on the Quick Menu are Main Menu, Pay-Per-View, My Favorite Channels, Movie/Sports/Other Categories, Digital Music, Movies by Category, Sport Programs, Kids Programs and Parental Controls.

Press the **Menu** button on your remote control once and select the option you want to view by using the arrow buttons. Highlight desired option, press **OK**. Using the arrow buttons, highlight the desired category, press **OK**. You can narrow your program options by theme using the subcategories provided.

More search options are available by pressing the **Menu** button twice and using the arrow keys to make a search selection.

## What's the Answer?

1. Peking
2. December
3. Frankenstein
4. Bill Russell
5. Ronald Reagan



## Pay-Per-Views Coming In April

- > WWE Extreme Rules > Astro Boy > Ponyo
- > The Twilight Saga: New Moon > TNA: Lockdown
- > Alvin and the Chipmunks: The Squeakquel
- > The Blind Side > Sherlock Holmes > Planet 51
- > Under The Sea > Old Dogs > Everybody's Fine

## What's New On TV In April

**PBS Kids Sprout** (channel 53) will debut *dirtgirlworld* with a three-hour marathon on April 22 from Noon to 3 p.m. Afterwards, the 11-minute episodes will air at 4:50 p.m. daily. *dirtgirlworld* shares with preschoolers an environmental message, explores the natural world and invites them to "go get grubby" with dirtgirl, a gumboot-wearing girl who grows awesome tomatoes, knows clouds' names and drives a big orange tractor.

A new series, *Good Luck Charlie*, will premiere on **Disney Channel and Disney HD** (channels 35 and 735). The series revolves around the exploits of three siblings whose lives are turned around by the birth of a baby sister.

New Orleans will serve as the backdrop for a new **HBO and HBO HD** (channels 330 and 331) drama series, *Treme*. *Treme* explores the lives of several struggling musicians and other New Orleans locals in the aftermath of Hurricane Katrina.

The highly anticipated NHL Stanley Cup Playoffs begin April 14 and **VERSUS** and **VERSUS HD** (channels 288 and 888) will air wall-to-wall Playoff action throughout each round, including exclusive coverage of the Conference Finals and Stanley Cup Final Games 3 and 4. (Check TV listings for full schedule.)

Baseball airs on several networks including **MLBN** and **MLBN HD** (channels 75 and 775), **TBS** and **TBS HD** (channels 76 and 776), **MASN** and **MASN 2** (channels 58 and 59). Remember: Blackout rules apply for home television territory teams. TBS will tune to **Headline News** (channel 49) during Orioles games. TBS HD will go dark. MLBN, MASN and MASN 2 will tune to an alternate game feed.

## Fox Reality Channel Goes Nat Geo WILD

**Fox Reality Channel** (channel 265) will convert to **Nat Geo WILD**. Nat Geo WILD is the only cable network fully dedicated to bringing audiences extraordinary stories of the natural world and the amazing animals that inhabit it. Through unique, powerful experiences and unparalleled imagery, viewers will get closer to animals and nature than ever before. The new network will have series and specials ready to debut soon after its March 29 launch. Series will include *Expedition Wild*, *Rebel Monkeys* and *Swamp Men*. Specials include *Feast of Predators*, *Africa's Lost Eden* and *Mystery Gorillas*. Check your on-screen guide for air dates for these new series and specials.

Nat Geo WILD is different from **National Geographic Channel** (channel 55) in that it is dedicated to nature and wildlife programming while National Geographic Channel is focused on science and technology, culture and contemporary events and exploration and discovery.



The TriCounty Telecom business office will be closed Friday, April 2. For service issues, please dial 964-8000 or 927-8000.