

Cable Chat



What's On TV?

Science Channel...Channel 66 Science Channel HD...Chnl 766

Celebrating the full spectrum of science, this channel is the key destination for viewers who like questions better than answers.

Nicktoons...Channel 215

The 24-hour animation network features a wide spectrum of programming targeting kids 6-14.

Action Max...Channel 304

The largest and most exciting inventory of action movies from broad-appeal blockbusters to westerns, war movies and martial arts films.

Classic Rock DMX...Chnl 939

Music that rock fans grew up with. Spotlights the greatest rock artists playing familiar favorites from the 60's and 70's with an occasional gem from the 80's.

Sleuth...Channel 248

The premiere entertainment channel dedicated to the intensely popular mystery and crime genres.

Contact Us

2193 NC 99 Hwy South
P O Box 520
Belhaven, NC 27810

Hours

Monday-Friday
8:00 a.m.-4:30 p.m.

Phone

252.964.8000
252.927.8000

Fax

252.964.2211

Email

Questions @goTriCounty.com

On The Web

www.goTriCounty.com
www.goTriCounty.biz

Time-Temperature-Weather

252.927.2000

Call Before You Dig

811

Contract Disputes And Your Channel Lineup

As a cable programming provider, TriCounty Telecom must have a contract or retransmission agreement to carry every channel on our service. With over 250 channels in our lineup, negotiations and renewals are in constant motion. Many of you have probably read or heard about negotiations breaking down and programming being pulled from lineups. One of the biggest newsmakers was the loss of ABC programming on several systems in the New York/New Jersey area just before the Oscars in March. Viewers missed the first several minutes of the show before a last minute deal was reached.

TriCounty has received calls from a few of you regarding the crawl running on several channels announcing the possible loss of **AMC** Channel 28) and **We** (channel 243) due to stalled negotiations. This message does not apply to TriCounty Telecom subscribers. While our contract is due for renewal, there is no indication at this time that the contract will not be renewed.

Please be assured TriCounty will notify you directly through this newsletter and announcements on channels 4 and 13 of any changes, additions or deletions to your lineup.

Are You Watching HD Programming?

More than half of American television households—52.7%— have HDTVs and receive high definition (HD) service. Are you one of them? If not, then you're missing out on some great TV.

TriCounty Telecom offers over 50 HD channels, all at no extra cost. Of those channels, **HD Theater** (channel 756), **MGM HD** (channel 898), **Smithsonian** (channel 825) and **Universal HD** (channel 899) are available in HD only.



To enjoy HD programming, you will need an HD television and an HD/DVR receiver. The HD/DVR receiver leases for \$12.95 a month. Not only can you enjoy HD programming, but you can digitally record, store and playback all your favorite programs and rewind, pause and enjoy instant replays while watching live TV. Over 36% of U.S. TV households now enjoy DVRs.

Don't wait! With the fall premieres of new shows and football season just around the bend, you won't want to miss out on all the action in high definition.

Be sure to read **Feature Presentation** on the flip side for information on how to check messages on your receiver.



CALL
927-2000

Time ~ Temperature ~ Weather

Trivia

1. Chevy Chase was a professional in which sport?
2. In 1998 the Festina team was banned from what over drug allegations?
3. In which country did *The Sound of Music* take place?
4. Which liquid product featured the hit *Like A Prayer* in its advertisement?
5. In *Fantasy Island* what was Mr. Roarke's first assistant called?

See answers below

Feature Presentation

Occasionally TriCounty Telecom will send messages to your cable receiver announcing new services, special promotions, channel changes or other information.

A red light or envelope will appear on the front of your receiver to notify you a message is waiting in the **Message Center**. Press **Menu** twice on your remote. Using the arrow keys, scroll through the listed items to highlight **Messages**. Press **OK**. The Message Header, first two lines of Message Text, Date and Message Title will be displayed. Using arrow keys, highlight the message you wish to read. Press **OK** to read the entire message.

After reading, you can choose to keep or delete the message. **Message Center** will hold up to five messages. To keep the message, press **Exit**. To delete the message, use the right arrow key to highlight the **X** button at the bottom of the screen and press **OK**.

What's the Answer?

1. Tennis
2. Tour de France cycle race
3. Austria
4. Pepsi
5. Tattoo

Pay-Per-Views Coming In August

- > **WWE: SummerSlam** > **Clash of the Titans**
- > **Tyler Perry's Why Did I Get Married Too?**
- > **UFC 118: Edgar vs. Penn 2** > **The Losers**
- > **WWE Presents: Undertaker's Deadliest Matches**
- > **King of the Cage: Thunder** > **Cop Out**

What's New On TV In August

The wait is over—UEFA Champions League soccer returns and **FSC** (channel 285) is your home for match coverage. Catch games, expert analysis and highlights all season long.



NFL Network (channels 34 and HD 734) is your official home for all the best Preseason action in the league, bringing you every single preseason game in HD. See your favorite players, rising stars and seasoned vets compete for roster spots, bragging rights and more August 10 - September 6. Also catch a Canadian Football League game weekly through November 5.



The Great Food Truck Race, premieres August 15 at 10 pm on **Food Network** (channels 46 and HD 746). The reality show pits seven food-truck teams in a cross-country competition.



Disney Channel (channels 35 and HD 735) premieres its newest movie *Den Brother* about a self-centered teen hockey star, Alex Pearson, who must swallow his pride and step in as a substitute leader for his little sister Emily's Bumble Bee troop after an unforeseen chain of events occurs.



ABC Family's (channels 20 and HD 720) annual 10-day summer event "Campus Crush" takes place Sunday, August 1 - 10, featuring the movie premiere of *Wild Child*.



Shop 'Til You Drop...And Never Leave Home

Ready to see and buy those hot new Fall fashions but don't want to get out in the heat? No problem. Tune in to **HSN** (channel 57), **QVC** (channel 23), and **ShopNBC** (channel 56) and shop 'til you drop.

This month, HSN, in a marketing deal with Sony Pictures for the upcoming female-targeted movie *Eat Pray Love*, will be selling more than 400 products across a variety of categories, including beauty, electronics, home décor, travel, cooking, jewelry, accessories and ready-to-wear. HSN will be pushing its efforts primarily on August 6, 7 and 8. The movie, starring Julia Roberts, will debut in theaters August 13.



Fall in love with fashion during 25 hours dedicated to brand-new fall fashions and accessories. Look for the top trends of the season from favorite designers and brands, including the premiere of *Cozy Cables and Knits* and *LizClaiborne New York-Fashion*, Friday, August 6 at 11 p.m. and all day Saturday, August 7. Shop for classic and contemporary 14K gold jewelry all on sale to commemorate the 114th anniversary of the biggest gold rush in North American history. *Klondike Gold Rush* airs Tuesday, August 17, from Midnight to 4 am, 9 am to Noon and 6 pm to Midnight. On Tuesday, August 31, *LizClaiborne New York-Home* premieres, offering bedding, decorative pillows, throws, bath accessories, towels and more.



ShopNBC merchandise includes fine jewelry, brand-name watches, consumer electronics and personal computers, health and beauty, collectibles, apparel, shoes, home furnishings, gardening items and more—all at special values.

